

BRIGHTER AV - WEBSITE COPY RE-WRITE

Homepage:

[main video banner] (looks fantastic)

[h1]: (options):

Transforming events and creating experiences

Transform your event into a complete experience

Transforming events into complete experiences

Events with impact, creating lasting impressions

[supporting line]:

World-class conference, exhibition and live event production services for nationally-recognised organisations and trusted brands

[body text]:

We help market-leaders to create exceptional experiences for their clients, guests, staff and stakeholders using up-to-the-minute technology, skills and know-how. Our attention to detail in every aspect of the design, production, logistics and communication ensures a seamless event that perfectly supports your brand, messaging and occasion. Talk to us about how we can take your event to the next level.

[button]:

See case studies

(links to Work page)

[Services section]

[h2]:

Expert Services

[body text]:

You want to make an impact. Our help and expertise at every stage - from the first sketches to the complete build and realisation - will deliver a powerful event people will love and remember. Browse through our services to see the skills, support and insight we bring to the table.

[boxes for Design, Manage, Build, Supply, Support - which link out to other pages]

[one-liners for each category]:

[Design]:

See how high-quality graphics, visuals, 3D set designs and video content can be created specifically to suit your event and brand.

[Manage]:

Your event will run seamlessly with our efficient, helpful, forward-thinking production managers and crew. Find out more.

[Build]:

Click here to learn how we have the expertise and resources to plan and construct incredible events - whatever the size or type of venue.

[Supply]:

You'll want the latest in high-quality, innovative equipment and technology for your event. See how we're always up-to-date.

[Support]:

You'll need technicians at the top of their game. Learn how our highly experienced engineers are prepared for anything.

[Case Studies section]

[h2]:

Case Studies

[supporting line?]:

See the success stories from a few of our most engaging client events.

[boxes]

(as is)

[Clients section]

[h2]:

Selected Clients

[body text]:

What do people say about us? Hear it in their own words.

[logos and quotes]

(as is)

[above footer]:

[h2]:

Make your event an experience people remember.

[CTA]:

Want to know what we could do for you? Get in touch to talk it over.

[footer]

(just a quick thing for the newsletter):

Want to get the latest about our events, services and vacancies?

Sign up to our newsletter.

About page:

[main video banner] (excellent again)

[h1]:

Committed - Experienced - Passionate

[secondary line]:

Delivering exceptional outcomes every time. Here's what Brighter AV is all about.

[body text]:

You're looking for an event production company accustomed to working at the highest level. Who can deliver creative, bespoke events that match your standards and corporate profile, catering to audiences of tens, hundreds or thousands of people. And with the experience and versatility to do it in any kind of venue - temporary, permanent, public or private.

[h3]:

You'll love working with Brighter AV if you like people who are:

[you might want to arrange these bullet points across the page in 3 columns rather than as a list]

- **Professional and resourceful**

We have the dedication, insight, skills, backup and attention to detail to make sensational events happen.

- **Helpful and supportive**

We enjoy getting to know our clients and doing everything we can to make sure events run seamlessly.

- **Efficient and proactive**

We don't waste time or resources and can anticipate your needs or problems before they become an issue.

[h3]:

Our mission is to make sure your audience knows you're a leader in your field

[body text]:

We create conferences, exhibitions and live events that deliver an incredible experience for your audience, promote your ethos and identity, and leave a lasting impression. You'll get a service that can complement, enhance and evolve your brand and messaging to remarkable effect.

[h3]:

Meet the team

[body text]:

A friendly and professional team of designers, carpenters, printers, production managers, technicians and strategists. We're not only technical experts, but also very easy to work with.

[insert a group photo - if you have one!]

[h3]:

Dedicated to delivering outstanding...

[below with icons]:

- Conferences
- Award ceremonies
- Exhibitions
- Launches
- Gala dinners
- Corporate events

[h3]:

Committed to exceeding expectations

[insert 3-4 boxes linking to case studies]

[CTA]

[h2]:

Do you want to ensure your event is a complete experience?

[body text]:

Get in touch today to see how we can work together to truly engage all your clients, guests, staff and stakeholders.

[button]:

Get in touch

(brings up Contact form)

---- END ----