

CLEARFIELD - WEBSITE COPY

Home page

Meta Description (155 char):

Specialist recruiters helping contractors, employers and workers in the built environment and construction sector to deliver on projects and keep promises.

Page Title Tag (55 char):

Construction Sector Specialists | Clearfield Recruitment

Heading h1:

The Right People, in the Right Place, at the Right Time

Supporting text:

Specialist construction sector recruiters helping contractors, employers and workers to deliver on projects and keep their promises. How would you like to work with Clearfield?

CTA Button:

See what we do for you
[link to Why Clearfield]

Section headings:

01 Candidates

See all our permanent and temporary job listings

02 Clients

Get the people you need, when you need them

03 Careers at Clearfield

Find out how to join our growing team!

Pre-heading #1:

HOW WE HELP YOU

Sub-heading #1:

Making An Impact

Section #1:

Connecting people is easy. Bringing together exactly the right people, in the right place, at the right time - to create an effective workforce that can complete a project to deadline - takes experience and insight.

Our team's mix of construction and recruitment backgrounds means we understand perfectly how to match people to job roles at every level. We have access to the manpower and skills you need to make an impact on your project's outcome. Get in touch, and we'll help to make things happen.

Link:

[LEARN MORE](#)

Above numbers for 'jobs available', etc:

Every day, we're helping more companies achieve their targets, more teams to complete on projects and more people to find new, rewarding roles.

Pre-heading #2:

CLIENTS

Sub-heading #2:

Helping you to deliver

Section #2:

Companies, contractors and project managers come to us when they need a fast, flexible, cost-effective service to get them the people they need, when they need them.

With a comprehensive pool of specialist labour and talent at our fingertips, we can turn around your requests in record time so work can continue, projects can start and experts are on site the very next day.

Link:

[LEARN MORE](#)

Pre-heading #3:

CAREERS AT CLEARFIELD

Sub-heading #3:

Focused on people, driven by success. Welcome to Clearfield.

Section #3:

[testimonial, e.g.]: "There's a way of doing things at Clearfield that virtually guarantees great results. It means we stay on mission, do the right thing, take ownership of any issues and always expect a positive outcome. Becoming a 'Clearfielder' has had an incredible impact on my career, and my outlook."

John Smith / [job title]

Link:

[JOIN THE TEAM](#)

Pre-heading #4:
THE CLEARFIELD APP

Sub-heading #4:

Keep your work in your pocket

Section #4:

You'll never miss out on the latest job postings and availability requests with our own specially-created Clearfield app.

Compatible with Apple and Android systems, you can get new assignments, job details and payment notices sent directly to your phone. Instead of disturbing your working day with calls on site, you can check the app any time or place to make sure your upcoming work and income are all sorted.

Link:

BROWSE THE JOBS

Sub-heading #5: (as is)

News from the field

Button:

SEE THE LOT

Section #5:

[insert top 3 blog post links/thumbnails]

Sub-heading #6:

Get the latest insights direct to your inbox

Section #6:

Simply enter your email below and we'll send you all the news you shouldn't miss from the construction recruitment sector.

[email entry box]

[footer and legal]

Our People page

Meta Description (155 char):

Meet the people behind Clearfield, the expert recruiters specialising in jobs within the architecture, built environment and construction industries.

Page Title Tag (55 char):

About the construction recruitment people | Clearfield

Heading:

Our People

Section #1:

On a mission to get the right people in the right place at the right time at every level of the built environment, construction and architecture sectors.

Pull quote:

“Our team is genuinely construction-literate, in touch with the industry’s challenges, needs and priorities, and driven to deliver both for candidates and clients.”

Pre-heading #2:

LEADERSHIP TEAM

Sub-heading #2:

Keeping Clearfield On-Mission

Section #2:

Dan Jarrold Director

You’ll speak to Dan when you’re finding out how Clearfield can deliver for your business, giving us feedback on our service or setting up bespoke arrangements. Dan is an excellent problem-solver and ensures his business and all the staff have the resources they need - whether practical, financial, motivational or developmental - to excel at what they do. He loves company, gets a kick out of delivering great results for people, and is focused on making Clearfield a place where you can achieve your career goals.

Away from the office, Dan is a huge fan of the outdoors - walking, running, cycling, swimming (and gardening) - and competes in middle- and Ironman-distance triathlon events. Married with three sons, he likes to do as much of this as possible with his family!

(short version):

Dan founded Clearfield in 2009 after seeing how recruitment services in the construction industry could be streamlined by someone with an intimate knowledge of the sector. Very much on the shop floor, he is always on hand to guide and inspire the whole team.

Josh Peacock Director

You’d talk to Josh when looking to expand your use of Clearfield’s services and formalise trading arrangements to allow your business to set bigger targets and achieve greater results. Josh provides guidance and leadership for five teams and their managers, whilst handling business development and high-level account management for key clients.

With Clearfield since 2012, Josh really knows how the business ticks, and brings valuable insights from nearly 15 years experience in the recruitment industry. A great troubleshooter and strategic thinker, Josh has a passion for the built environment, and is committed to developing the business to shape it for the future.

Second only to his enthusiasm for the construction sector is Josh's love of dogs, and when not in the office, Josh will be out enjoying the companionship of his characterful canine friends.

(short version):

Josh joined Clearfield in 2012 and quickly became our chief trouble-shooter, drawing on nearly 15 years experience in the recruitment industry. A great strategic thinker, Josh oversees five teams and handles business development and high-level account management for key clients.

Kris Meadows **Director**

Kris has been with Clearfield since 2011, making us his longest lifetime commitment and showing what a great team we are to be part of. Having worked in the construction industry as a Quantity Surveyor and Project Manager, Kris knows the challenges our clients face every day and takes care of business with a complete understanding of the client's perspective.

You'll talk to Kris when you need to draw on his considerable industry experience on any situation - he'll be able to provide solid guidance and advice, or sometimes make a key introduction. With a huge drive to create success in this inspiring sector, the problems that Kris can't solve make a very short list indeed!

When not creating great results in the office, Kris enjoys road cycling, spending time with Usain and Jemima (his amazing Indian Running Ducks!), and then winding down at the end of the day with a Diplomatico Rum. Cheers!

(short version):

Clearfield is Kris's longest lifetime commitment to date, having been with us since 2011. With an appetite for success and vital hands-on experience as a Quantity Surveyor and Project Manager, Kris provides solid advice and guidance, and has been known to make key introductions.

[Finance Division manager]
Finance Division Manager
[awaiting info]

[Talent Division manager]
Talent Division manager
[awaiting info]

Pre-heading #3:
THE WIDER TEAM

Sub-heading #3:
Driven By Success

Section #3:
[Team member tiles]

Sub-heading #4:
Creating Positive Outcomes

Section #4:
[Testimonials]

Pre-heading #5:
CURRENT OPPORTUNITIES

Sub-heading #5:

Join the team and climb your career ladder

Section #5:

Working at Clearfield means you get to deal with the biggest names in the construction industry and built environment sector.

You'll be part of an office focused on bringing the right people together to make an impact on exciting new projects as well as people's lives, with the opportunity for real long-term career progression.

We're looking for people who not only have a keen interest in or knowledge of the built environment industry, but who also share our values and mission to provide a proactive, thorough and friendly service. Is this you? Get in touch.

[job listings]

Button CTA:
SEE ALL AVAILABLE JOBS

[Panels for Clients and Candidates]

Pre-heading #6:
OUR OFFICES

Sub-heading #6:

Want to get in touch?

Section #6:

Our offices in Ipswich and Leeds handle enquiries on a regional and national level, matching the ideal people with the right jobs all over the UK. Drop us a line!

[Ipswich and Leeds details]

Sub-heading #7:

Advice, information and tips from the Clearfield offices

Section #7:
[blog post tiles]

Sub-heading #8:

Get our latest insights sent to your inbox

Section #8:

Don't miss out! Sign up to our mailing list to get vital updates and gossip from the world of construction recruitment.

[email entry box]

[footer and legal]

Trades & Labour page

Meta Description (155 char):

Looking to fill Trades & Labour roles in your workforce? We can supply groundworkers, carpenters, welders, bricklayers, painters and more. Get in touch!

Page Title Tag (55 char):

Trades & Labour jobs in construction | Clearfield

Heading:

TRADES & LABOUR

Section #1:

In the challenging, fast-paced construction sector, you'll love an agency that can turn around short-notice requests for expertise and labour in record time.

Pre-heading #2:

GRAFT AND CRAFT

Sub-heading #2:

Getting work done well at the sharp end of the construction industry

Section #2:

With a shortage of labour caused by fewer young people coming into the trades, there is a constant need for reliable, diligent workers across a wide variety of construction projects and sites.

We have a reputation for turning around requests for skilled staff in short timescales. We'll waste no time finding additions to your workforce from groundworkers and labourers to 360 drivers, expert bricklayers, carpenters, roofers, electricians, window fitters and more.

- Constantly in touch with trades and labour professionals
- Experience, training and CSCS accreditation verified

- Flexible approach to meet your needs
- Specialists in fulfilling short-notice requirements

You'll get the workforce you need to enable exciting projects in the commercial, health, education, housing, leisure and retail sectors to be completed on time, and on budget. And with our system of regular check-ins, we iron out any issues fast.

Sub-heading #3:

See what our clients have to say

Section #3:

[Testimonials slides]

Sub-heading #4:

Need to ask us something?

Section #4:

If you'd like a proper chat about how we can be proactive with finding the right trades and labour staff for your workforce, simply drop us a line in the form below to set up a call. Our team will be happy to answer any of your queries.

[Contact form]

Pre-heading #5:

A RANGE OF SPECIALISTS

Sub-heading #5:

Need help in other sectors?

Section #5:

We can source a range of trained professionals across all the key specialities in the construction and built environment industries. What do you need?

[sector tiles]:

M&E

Up-to-date knowledge and experience is a must-have for specialists working in the mechanical and electrical sectors, and we know the people who've got it.

Cranes

A specialised sector requiring operators with a specific skill set as well as discipline, familiarity with the equipment and safety regulations.

Trades & Labour

You'll want to know that everyone working on your site has the skills and standards of workmanship demanded by modern developments.

Fit Outs

This highly-competitive sector demands competent managers and outfitters who can work to a tight schedule and a very high standard.

Civil Engineering

We work with people who understand the complexities of materials, structures, processes and environments, and can solve problems on a variety of projects.

Sub-heading #6:

The latest advice, insights and news

Section #7:
[Blog post tiles]

Button CTA:
See all posts

Sub-heading #7:

Keep yourself informed

Section #7:
Make sure you don't miss out on crucial news and updates from the construction recruitment sector. Sign up for our mailing list.

[email entry box]

[footer and legal]
