

DRAKE ELECTRICAL - SALES LETTER

OCT 2018



**Power failure can cost a business anything from £800 - £100,000 per hour.
The good news? We're here to help.**

Dear [insert name],

Have you ever found yourself on the phone saying these words?:

"When are you available?"

"How much will it be?"

"Actually, forget that - can you come now? Can you fix it?"

The time to get your electrical systems checked is before you need to make a call like this.

Want to learn more about an electrical systems audit or maintenance check? Call us today on 01245 604755.

Save yourself the stress and make your site safe

When you're busy working to satisfy your customers or clients and keep your show on the road, the last thing you need is for your power to go down.

Aside from leaving you in the dark, power loss can mean: no access to data; losing unsaved material; critical heating or cooling systems not working; no wired-in communications; no processing of client requests, payments or orders; damage to your reputation and people turning to your competitors.

And then you'll also need time to reset clocks, equipment, computers, control systems and maybe your security as well.

You don't have to spend hours trying to find a reliable, professional electrician

Just call us, and we will organise everything for you. You'll get fast, qualified help with:

- **Electrical installations**
- **Electrical repairs & maintenance**
- **Fault finding & breakdowns**
- **Electrical testing & inspection**
- **Emergency lighting**
- **PAT testing**
- **LED & specialist lighting**
- **Data cabling, networking & phone lines**
- **CCTV & security**
- **Fire alarms**
- **Electric vehicle charge points**

In a fix? We've got your back

See how on the next page...

Retail premises, offices, schools, colleges, warehouses...

Our promise:

- ❖ You'll get someone on site that day
- ❖ You'll be talking to our office coordinator, not just a guy on the road
- ❖ And we won't walk off the job

When we get to you, we'll:

- Make your site safe
- Isolate the issue
- Get your power back on
- If needed, return to fully rectify the problem

If you only have specific time periods when work can be done, we will work around you.

For your peace of mind

As you would expect, we're fully-accredited and covered to comply with industry standards:

NICEIC Approved Contractor - ensuring compliance with current regulations, knowledge and quality of workmanship, and the Platinum Promise 6-year warranty up to £25,000;

ECA - ensuring compliance with standards, a 6-year bond and warranty up to £50,000;

SafeContractor - annual assessment for Health & Safety compliance;

Fully Insured - £10 million Public Liability Insurance, enabling us to work in large shopping centres and schools.

[insert testimonial(s)]

Do you have an issue you should have fixed a while ago? Or need to replace all your lighting with LED? Call us today on 01245 604755.

Whatever your problem: **We'll find a way.**

The big secret? Making the call before you need someone urgently.

Yours sincerely,
[your name]

[address footers, etc]

---- END ----