

Gaggle Mail

Landing/Home Page Headline and initial copy.

[Above-fold content]

[H1]:

Keeping Your Group In The Loop

[main image: person using Gaggle Mail app running on mobile and/or desktop screen]

[H2]: (options)

The Easiest Group Email Service For Clubs, Associations, Offices... Everyone!

[body copy with bullets or icons]:

- Fast online sign-up and very good rates
- No ads or sponsored links on screen
- No need to type in addresses - you can import/export your contacts
- Make your messages your own: customise footers and domains
- Know who's seen what with message archive and delivery reports
- All your members simply email the one same address and everyone sees it!

[buttons]:

Let's Set Up My Group! [link to Start section]

I'd Like to Learn More [link to About page]

[body copy]:

Is your group name taken yet?

[micro-widget: complete [\(yourgroupname\)](#)@gaggle.email - a tick appears]

[below-fold content]

[H2]:

Testimonials

[use 3 key ones - in my opinion, those currently in place are good]

[perhaps link to a new Testimonials page, if desired]

[H2]:

Why Use Gaggle Mail?

[body text]:

Fed up with over-priced or over-complicated service options when you simply want everyone in your group to be able to email everyone else?

Annoyed by the advertising on free services, or the time you need to spend managing a listserv, when you just need something that works?

Gaggle Mail offers the most straightforward group email service for your club, association, office, society, family and more. It'll just take you a few clicks to set up your own permanent group email account, then customise how your group works and how the messages look.

Make managing your group email list simple and easy - whether you're a sports team, church group, book club, networking society, housing association, non-profit organisation or anything else.

- Fast online sign-up
- 30-day free trial period
- Easily affordable rates starting from \$2 a month or \$10 a year
- No ads or sponsored links getting in your way
- Import and export your contacts
- Keep track of everything with the message archive and delivery reports

[buttons]:

Let's Set Up My Group! [link to Start section]
I'd Like to Learn More [link to About page]

[carousel feature]:

'What Group Are You Part Of?'

[button]:

Start Your 30-day Free Trial [link to Start section]

[H2]:

It's Easy (as 1, 2, 3) To Get You Started

[body text]:

1. **Choose** a name for your email group list and create your account
2. **Add** members to your list, either individually or in bulk
3. **Start** sending messages!

[button]:

I'm ready to get set up! [link to Start section]

[H2]:

Simple Pricing

[body text]:

We wanted to make Gaggle Mail as straightforward for you as possible, and that applies to the costs too. All our price plans include all our features, no messing about:

[insert table]

[state both the monthly and annual price options and savings on the table, without buttons]

[body text]:

It's all down to the size of your list! Simply sign up for your group email account and then set which bracket suits your email group size.

[H3]:

Want to see how we compare? Click on [this link](#) for a chart showing how we stack up against other services. [link text to Compare page]

[H2]:

Any Questions?

[body text]:

Are you wondering about changing the level of your subscription? Or how Gaggle Mail handles sending attachments, email storage or pesky out-of-office messages?

Look no further. We answer frequently asked questions [here](#) [link to FAQ page], and many more topics are covered in our monthly [blog posts](#) [link to blog home page].

(note - I noticed a couple of typos on the FAQ page)

If your question is still not answered, please drop us a line at help@gaggle.email and we'll be happy to help you out.

[H1]:

Start Your Group Email Account Today

[body text]:

Everyone setting up a group list with us gets the first 30 days free as a trial period. No obligation.

We think we've created the ideal group email solution, and want you to be as happy as the thousands already working with us. Simply [click here](#) set up your account and see how it goes.

[body text]:

Is your group name taken yet?

[insert widget for completing groupname@gaggle.mail - a tick or cross appears as appropriate]

Create account using...

[sign-up account creator form, as is currently]

[Footer (in black section at bottom of page)]:

[insert your contact details/address/email, etc.]

[Navigation to pages not in top menu: T&C's, Press resources, Compare, Testimonials]

[CTA buttons, as before, within Footer]:

- **Let's Start My Group!** [link to Start page]
- **I'd Like to Learn More** [link to About page]