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# WordPress: Your Hosting & Maintenance

**If you have a WordPress website, you might often see a notification flag up on the dashboard asking you to update. A lot of people ignore it. You shouldn't.**

WordPress is a great option for businesses, as it gives you control over most aspects of the site while keeping it simple and easy to build and change. Perfect. In general, we love WordPress.

## **So why do I need to think about hosting and maintenance for my WordPress site?**

WordPress is also open-source software. This means that while anyone can contribute to make improvements and fix problems, it does leave the platform vulnerable to sabotage. If you don't get the latest versions of plugins and WordPress, then you leave your website more open to attack.

If you have someone on-site to manage this for you, then all well and good. But if not, then maintaining websites can be tedious and technical, so let me do it for you.

In a Hosting & Maintenance package, I can offer you:

### **Security**

If your website is not kept up to date, then sooner or later some bot, bug or hacker will compromise it. I would set up monitoring and feedback through a security plugin as well as a daily site scan for malware. Regular monitoring in this way will save us both from panicked calls about hacked sites.

### **Peace of mind**

I will do backups for your website and database files daily, so that if it is compromised for any reason, we can restore it quickly and easily. Think – how much would it cost to replace your website?

### **Analytics**

Feedback about your website traffic and customer behaviour can be game-changing when it comes to decisions about the site, your marketing and even your whole business. I can create reports to make sense of relevant info, so you don't have to spend hours on it.

### **Updates**

Installing the updates for WordPress Core, Themes and Plugins means your site will always work in the way it's supposed to. Updates are to fix software bugs and security files, and often need the personal touch to ensure compatibility and avoid any conflicts.

## **Hosting**

All websites I host are in a safe, secure environment. If one website gets compromised then it's likely to spread to others, so we take special care to make sure that doesn't happen. We work with Siteground, who are optimised for and recommended by WordPress.

## **Full service**

I'm a professional. As a developer, I like to be proactive and nip any issues in the bud. Whether I designed your website or not, I can make it my job to prevent business-stopping nightmares and save you time and money in the long run.

And, instead of building your website and then never seeing each other again, it makes sense for whoever built it to keep on looking after it. After all, I know your website better than anyone else.

Drop me a line now to talk about my hosting and maintenance services.

Price guide:

Monthly: £XX

6 months: £XX (£XX per month)

This will cover all your Hosting & Maintenance needs, and you'll be able to rest easy knowing it's all taken care of!

This doesn't cover new work on your site - small changes, new pages, etc. We can simply keep it to an as-and-when-needed basis at the usual £XX hourly rate, or if you want to include this in a retainer plan, we can discuss that too.

Any questions, please ask. Do send me an email to get a more detailed run-down of everything about WordPress updates, security and maintenance.